Application for the position of

Store Manager

at Northfield Home & Living GmbH



Lukas Schneider

Kaufmann im Einzelhandel (Retail Sales Assistant) · Deputy Branch Manager

LOCATION
Landshut

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+49 89 99998 226

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lukas.schneider@example.com

AVAILABLE
from 1 January 2027

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Northfield Home & Living GmbH
Ms Sarah Klein
Human Resources
Leopoldstraße 120
80802 München

Landshut, 3 November 2026

Application for the position of Store Manager

Dear Ms Klein,

Your flagship store in Munich needs a Store Manager who plans shifts for around 15 sales associates and takes responsibility for sales, stock levels and visual merchandising. Since April 2022 I have been deputy store manager of a drugstore branch in Landshut with an annual turnover of around EUR 1.8 million. In that role I deputise for the store manager in all operational matters. Running a store of my own is my next step.

I plan duties and holidays for 12 employees and am responsible for cash reconciliation, the safe and cash logistics. In 2023 and 2024 our inventory difference was below the district average. In 2024 our branch was named store of the year in the district, measured by customer satisfaction and sales development. Stock management has been part of my work since my time at a full-range supermarket in Freising, where I handled ordering for the drugstore and non-alcoholic drinks departments and helped with a store refit carried out during normal trading in 2021.

Coaching is the part of leadership I have trained for formally. Since 2024 I have held the trainer aptitude certificate (Ausbildereignung, AEVO) from the IHK München und Oberbayern. I have supported four apprentices through their training and am the contact person for apprentices and temporary staff. In 2023 I attended a two-day internal seminar on leading without a formal supervisor role. My own qualification is the vocational training as Kaufmann im Einzelhandel (qualified retail salesperson), completed in 2019 with a final grade of 1.9.

German is my native language and my English is at B1 level. I would continue to develop it to work with your international customers and head office team. Furniture and home accessories would be a new product range for me, and I would learn it on the shop floor alongside the team. I am available from 1 January 2027 and would welcome the opportunity to discuss the role with you in person.

Kind regards

Lukas Schneider

Enclosures
CV

Lukas Schneider

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Available from 1 January 2027 | Driving licence category B



PROFILE

I am a qualified Kaufmann im Einzelhandel with six years in retail and have been Deputy Branch Manager of a drugstore branch with 12 employees since 2022, representing the branch manager in all operational matters. I plan shifts and holidays, run stocktaking and till reconciliation, and have supervised four trainees, holding the AEVO trainer qualification since 2024. In 2024 our branch was named Branch of the Year in the district, and my next step is to manage a store in my own right.

- Shift planning and staff deployment
- Training and induction of new colleagues
- Inventory management, stocktaking and ordering
- Customer advice with a focus on regular customers
- Calm and friendly, even when it gets busy

6 years Experience in drugstore and grocery retail

12 Employees covered in shift planning

4 Trainees successfully supervised

1.9 Final grade before the IHK

WORK EXPERIENCE

04/2022 – present

Deputy Branch Manager

Drugstore branch (approx. EUR 1.8 million annual turnover), Landshut

- Representing the branch manager in all operational matters
- Shift and holiday planning for 12 employees
- Stocktaking with a variance below the district average (2023 and 2024)
- Contact person for trainees and temporary staff
- Responsible for till reconciliation, safe and cash logistics

Awarded Branch of the Year in the district in 2024, based on customer satisfaction and turnover development.

08/2019 – 03/2022

Kaufmann im Einzelhandel (Retail Sales Assistant)

Grocery market (full range), Freising

- Induction of new colleagues and trainees
- Customer advice at the fresh produce counter and on the shop floor
- Ordering for the drugstore and non-alcoholic beverages departments
- Involvement in the branch refurbishment during ongoing operations (2021)

09/2016 – 07/2019

Training as Kaufmann im Einzelhandel (Retail Sales Assistant)

Grocery market (full range), Freising

Qualified before the IHK Munich and Upper Bavaria with a grade of 1.9. Taken on afterwards.

EDUCATION AND TRAINING

2024

Trainer qualification (AEVO)

IHK Munich and Upper Bavaria

2023

Seminar "Leading without a Management Role"

Internal training, 2 days

2016

Mittlere Reife (secondary school leaving certificate)

Staatliche Realschule, Freising

SKILLS AND LANGUAGES

Retail

Customer advice · Inventory management · Ordering · Stocktaking · Till reconciliation · Visual merchandising

Leadership

Shift planning · Induction · Training (AEVO) · Team discussions

Software

Inventory management system · Staff scheduling · MS Office

Languages

German (native) · English, good (B1)

VOLUNTARY WORK

since 2020

U13 Youth Coach

Football club, Landshut

Two training sessions per week and match supervision at weekends for 18 children. C licence since 2023.

INTERESTS

Cooking for family and friends, cycling along the Isar.